

Women and the Psychology of Leadership

A Leadership Awareness Program

ADRIAANS & ASSOCIATES IS PROUD TO PRESENT A BOLD EMPOWERMENT FOR WOMEN INITIATIVE!

In response to repeated demand, a full day workshop that will explore and demystify the role of Women in Leadership

Date: Friday November 20, 2009.

Sheraton Centre Toronto,
123 Queen Street West, Toronto, ON M5H 2M9



RODGER HARDING B.A. LLB., a popular Toronto based consultant, speaker & coach has for more than 14 years delivered seminars that have assisted an impressive array of individuals and corporations effectively manage leadership evolution.

A lawyer and decorated former diplomat, Rodger has lived an exciting life that spans three continents. His experiences have fuelled a firm conviction that individuals are totally unique and deserve to be accommodated for who they are rather than who they are expected to be. His particular passion for recognizing, accessing and empowering deserving Canadian women, is clearly demonstrated through his long standing professional development engagement with the nation-wide Canadian Women in Communications (CWC) Professional Development & Mentorship Program.

Rodger is a gifted storyteller – His riveting presentations are uniquely interesting, entertaining, and memorable.

www.HardingIntl.com



ADRIAANS & ASSOCIATES has spear-headed the activities dedicated to the empowerment of women. The stellar efforts of executive director **CAROLE ADRIAANS** in developing fund raising and educational programs for South African Women for Women and Zenzele Development

Foundation, attest to the undisputed renown and relevance of the organization.

www.adriaansandassociates.com

- What does leadership mean to you?
- Do you want to be a leader?
- Are you a leader?

Internationally experienced Toronto based Leadership & Business Intelligence consultant, Rodger Harding will share insights that will enhance your unique ability to:

- Reveal your innate & learned leadership strengths
- Understand what you as a woman bring to the leadership process
- Articulate who you are with confidence
- Negotiate your way forward with ease
- Explore individual strategies that will allow you to take your deserved place in the corporate world

This interactive, hands-on workshop is primarily geared for women who instinctively know there must be something more to their career – Their destiny to lead!

- Indulge yourself: Take a welcome break from office, family and daily commitments
- Reflect on how to best invest your competencies, experience and personality
- Intense discussions revolve around your circumstances/ issues
- Use the opportunity to network/build relevant relationships with like-minded peers
- Optional confidential One-to-One follow-up sessions available at a discounted rate to event participants

OBJECTIVES:

- To raise leadership awareness & confidence
- To enable easy measurement of individual leadership impact
- To understand the psychology of individual leadership in relation to business objectives
- To understand leadership in terms of growth and management process
- To enable individual decision-making as part of the bigger organizational picture
- To enhance awareness of the important role of strategic communication and assertive objective setting
- To provide workable techniques that enhance rapport, cohesion and relationships

BENEFITS:

- An aware leadership style that reflects individual ability and ambition
- A revitalized individual approach to leadership interaction/awareness
- Enhanced business/organizational team outcomes
- Effective objective setting and delivery
- Confident presentations and meeting participation
- Inspired and confident leadership role using innate competencies and experience

EVENT APPROACH:

- A flexible, theory/practical mix
- Non prescriptive delivery
- A relevant compilation of background material will serve as a future resource after the actual training experience
- Please note: Limited PowerPoint, breakouts, games or distracting/time-wasting exercises

CONCEPT:

- Interactive modules include: Leadership Defined; Proactive Objective Setting and Negotiation; Strategic Teamwork;
- Techniques are provided, wherever possible, via the discussion of participant issues, creating a stimulating and relevant learning environment
- The learning process is designed to access innate individual competencies, complementing any leadership, communication, negotiation or relationship management approach already in place

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AGENDA • Friday November 20th

Registration:	Arrival and check-in	7.00 am
Continental Breakfast:	Conference rooms B and C (Mezzanine floor)	8:00 am
Part # 1: Welcome and Leadership Defined		9:00 – 12:00 pm
Lunch:		12:00 – 1:00 pm
Part # 2: Leadership & Strategic Communication		1:15 – 3:00pm
Part # 3: Women in Leadership – The Way Forward		3:15 – 4:30 pm
Cocktail networking session	Churchill Room (2nd floor)	5:00 – 7:00 pm
Draw— 2 tickets to South Africa sponsored by South African Airways		



Optional: Confidential Individual post event One-to-One Leadership Coaching Sessions

- 2-hour sessions may be arranged to discuss individual issues arising from the workshop.
- Discounted rate for participants will be arranged.

*"Do not follow where the path may lead.
Go instead where there is no path and leave a trail."*

Muriel Strode

ORDER FORM

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ON M5H 2M9

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Yes, I will be attending the full day workshop
Women and the Psychology of Leadership
@ CAD\$600.00 per person

Company name _____
(as it should appear in print recognition)

Contact name _____

Title _____

Tickets to be mailed to:

Name _____

Address _____

City _____ postal code _____

Telephone _____ fax _____

Email + website _____

Method of payment: visa mastercard cheque (payable to Adriaans & Associates)

Cardholder name _____

Credit card no. _____

Expiry date _____ signature _____

How did you hear about this event? personal contact other

May we contact you about other events throughout the year? yes no

Please mail or fax this form with payment to:

75 Wynford Heights Cres., Suite 1705, Toronto, Ontario M3C 3H9

Fax: 416-691-5916

An acknowledgement notice will be sent upon receipt of order form and payment. Tickets will be mailed by Wednesday, October 21st, 2009. Unless otherwise indicated, tickets will be mailed to the contact name and address listed above.